



Envisage Families

REFERRER KIT



Thank you for your interest in becoming an ENVISAGE Referrer.

ENVISAGE is a joint collaboration between:



What is ENVISAGE Families?

ENVISAGE Families stands for **EN**abling **VIS**ions **ANd** **G**rowing **E**xpectations. It is a peer support program that has been co-designed with parents, carers, service providers, health professionals and researchers for parents and caregivers raising a child aged 0-8 years with developmental concerns, a disability or neurodiversity. A child does not require a diagnosis for parents or caregivers to attend. ENVISAGE Families is funded by the Australian Government, meaning there is no cost to participants or host organisations.

How does ENVISAGE Families work?

ENVISAGE Families is a five-workshop interactive program delivered across 5 weekly sessions typically for 90 minutes (some intensive formats are also offered). The workshops can be delivered **face-to-face** or **online**, and include facilitated group discussions designed to create connection amongst participants.

The sessions are led by a trained facilitator dyad of a service provider or an early childhood professional and a caregiver with lived experience. These groups are exclusively for eligible participants and not for service providers.

Facilitated by
a Service
Provider and
Parent Peer



5 weekly workshops* **90** minutes each week

**Intensive formats also offered*



face to face or
online program
options

Workshop Themes

Workshop 1



Health and wellbeing in early child and family development

Workshop 2



Child and Family development

Workshop 3



Parenting is a 'dance' led by the children

Workshop 4



Looking after myself

Workshop 5



Communicating, Collaborating, Connecting

Who can participate in ENVISAGE?

- ✓ Parents or caregivers raising children aged 0 - 8 years with developmental concerns, disability or who are neurodivergent
- ✓ Living in Australia - do not need citizenship or permanent residency
- ✓ No diagnosis required
- ✓ No cost - funded by the Australian Government
- ✓ No NDIS plan required

Becoming an ENVISAGE Referrer.

What does it mean to become an ENVISAGE Referrer?

Referrers connect families to ENVISAGE Families by sharing information and promoting available programs, in turn adding value for their clients and networks through access to trusted, evidence-based support.

There is no cost to be a referrer.

When you register with us to become an ENVISAGE Referrer, we provide:

- This Referrer kit
- Access to digital assets to promote ENVISAGE such as flyers, posters and social media tiles and captions
- Referrer email updates about upcoming programs and new initiatives

As an ENVISAGE Referrer, you:

- Share the details of ENVISAGE with families you support and encourage them to register for available programs
- Use the marketing assets provided to promote the program through your existing channels and network.



How can you refer families to ENVISAGE?

1

Direct referral

- Share the ENVISAGE flyer or brochure with eligible families
- Talk about ENVISAGE during appointments or check-ins
- Encourage families to self-register for upcoming programs at <https://envisage.community/workshop> or call ENVISAGE on **07 3861 6079** if they need assistance to register.



2

Promote ENVISAGE within your service.

- Display posters or flyers in waiting rooms, reception areas, consultation rooms and staff spaces
- Share ENVISAGE social posts on your organisation's social media
- Include ENVISAGE in newsletters or client email updates
- Add ENVISAGE information to your website
- Share ENVISAGE content in relevant community or professional groups in your network.



Why refer families to ENVISAGE?

Referring families to ENVISAGE benefits both the families you support and the services that support them.

Benefits for service providers include:

- Strengthen family-centred practice
- Demonstrate commitment to inclusion and partnership with families
- Align with national early childhood and disability frameworks
- Offer families a trusted, ready-to-use, fully funded program
- Support families beyond clinical or service-based interventions

Benefits for caregivers include:

- More empowered
- More confident
- Better equipped
- Better connected
- Improved wellbeing

Ready to start referring?

We're so excited to welcome you as part of the ENVISAGE referrer network!

On the following pages you will find all the marketing assets you need to confidently start sharing ENVISAGE with the families you support.

If you're ever unsure, have a question or would like help talking through referral options or using the resources provided, our team is here to support you. We're always happy to step you through anything you need.

Get in touch:

Email: envisage@acu.edu.au

Phone: 07 3861 6079



envisage⁺
Enabling Visions and Growing Expectations

Interested in going a step further?

Host an ENVISAGE Families program specifically for families from your service or organisation.

Hosting your own program allows you to offer ENVISAGE directly to your community, with the program delivered by an experienced ENVISAGE facilitator and parent peer.

Interested to learn more? Email us at envisage@acu.edu.au.



Referrer digital marketing assets.



Flyer/Poster

[Download here](#)

We recommend printing:

- A4 copies to hand to clients during consults or meetings or to put in reception or waiting areas
- A3 copies to put up in waiting rooms and any client-facing areas. You can also put them in staff breakout spaces as a reminder to refer eligible clients



Social media post: Single image

[Download here](#)

For use on Facebook, Instagram or LinkedIn.

Upload this single image and copy and paste the caption below. Don't forget to tag ENVISAGE so we can help increase your reach!

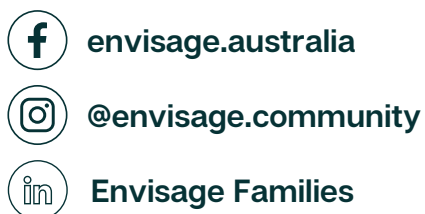
Post caption copy:

ENVISAGE Families is a free peer program that supports parents and caregivers raising children aged 0-8 with developmental concerns, disabilities, or who are neurodiverse.

Created in collaboration with parents, service providers, and researchers, the program is designed to empower you to feel confident and supported in making the best choices for your family.

You don't need a diagnosis or NDIS plan to join. It is fully funded therefore no cost to you.

Don't forget to tag ENVISAGE so we can help increase your reach!



HOW IT WORKS:

 17 5 x Weekly Interactive Workshops (90 mins per week)

 Online and In-Person Delivery Options

 Delivered by trained health professional together with a parent with lived experience

 Daytime & Evening Sessions Available

HOW TO REGISTER:

Visit <http://envisage.community/workshop/> or contact our team who can walk through the registration process:

 (07) 3861 6079

 envisage@acu.edu.au

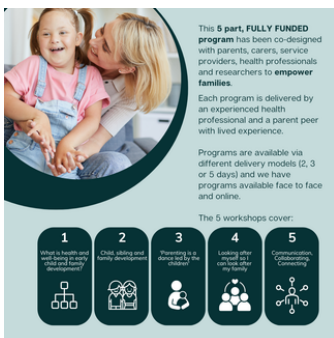
Referrer digital marketing assets (continued).



Tile 1



Tile 2



Tile 3



Tile 4

Socia media post: Carousel

[Download here](#)

For use on Facebook, Instagram or LinkedIn.

Upload all four images in the order outlined left and include the caption below.

Post caption copy:

[Your organisation name] is delighted to offer families the opportunity to access the ENVISAGE program.

ENVISAGE Families is a free peer program that supports parents and caregivers raising children aged 0-8 with developmental concerns, disabilities, or who are neurodiverse.

Across 5 x sessions of up to 90 minutes each, it covers:

- ✨ What is health and well-being in early child and family development?
- ✨ Child and family development
- ✨ Parenting is a 'dance' led by the children
- ✨ Looking after myself
- ✨ Communicating, Collaborating and Connecting

You don't need a diagnosis or NDIS plan to join. It is fully funded therefore no cost you.

To register, head to <http://envisage.community/workshop/> or contact our team who can walk through the registration process:

☎ (07) 3861 6079

✉ envisage@acu.edu.au

#EnvisageFamilies #EnvisageProgram #EnvisageCommunity
#EnvisageParentProgram

Don't forget to tag ENVISAGE so we can help increase your reach!

 [envisage.australia](https://www.facebook.com/envisageaustralia)

 [@envisage.community](https://www.instagram.com/envisage.community)

 [Envisage Families](https://www.linkedin.com/company/envisage-families)

Referrer digital marketing assets (continued).

Email, newsletter or web page image and copy



For use in emails or newsletters to parents or caregivers or on a web page promoting the program.

Sit the header image at the top of the email/web page and use the copy below it.

Email, newsletter or web page copy:

ENVISAGE: Empowering Families with practical tools, peer support and real connection.

ENVISAGE Families is a supportive peer program designed for parents of young children who have developmental concerns, a disability or who are neurodivergent.

[Your organisation or referring contact name] is pleased to offer you the opportunity to register for this program to learn practical strategies, connect with others who understand, and build confidence in your caregiving journey.

How it works

- **Five weekly workshops:** The program runs across five live, interactive online sessions, each 90 minutes long.
- **Engaging & practical:** Every workshop includes expert information, group discussions and hands-on activities.
- **Small group connection:** You'll join a small group of caregivers, creating a safe space to share experiences and learn together.
- **Ongoing Resources:** Get access to an online learning platform with slides, materials, and discussion boards to keep the conversation going.
- **Expert & Peer-Led:** Each session is co-facilitated by an early childhood professional and a parent with lived experience, ensuring both expertise and empathy.

What's covered in the program: Your 5-week journey

Week 1: Health and wellbeing in early child & family development

Week 2: Child and family development

Week 3: Parenting is a 'dance' led by the children

Week 4: Looking after myself

Week 5: Communicating, Collaborating, Connecting

Program details:

You don't need a diagnosis or NDIS plan to join. It is fully funded therefore no cost you.

To register, head to <http://envisage.community/workshop/> or contact our team on 07 3861 6079 or envisage@acu.edu.au who can walk through the registration process.

Referrer digital marketing assets (continued).



Image for digital screens in waiting or reception areas.

If you have a digital advertising screen or tv in your waiting or reception area, we recommend adding this digital image to the scrolling adverts being shown.

[Download here](#)



Need something else to help promote ENVISAGE to your clients or network?

Reach out to us at envisage@acu.edu.au to request other marketing assets.

Interested to learn more about ENVISAGE?

Watch our free webinar to understand more about:

- The foundations of ENVISAGE: how the program works, its evidence-base, caregiver outcomes, service-provider benefits, and adaptations for CALD communities and First Peoples.
- Practical ways to bring ENVISAGE into your practice or network, including how to refer families, host programs or simply learn more.

[Watch now](#)



Click or scan
to watch the
webinar



ENVISAGE First Peoples program.

ENVISAGE First Peoples is a culturally safe, strengths-based program developed by mob, for mob, for families raising Aboriginal and/or Torres Strait Islander children aged 0–8 years with developmental concerns or growing worries.

Delivered through five weekly yarning circles, the program creates a safe space where culture, community and identity are acknowledged and valued. The yarning circles are relevant, meaningful and designed to support families to feel connected, supported and confident in making decisions for their child and family.

For more information regarding the ENVISAGE First People's program, please reach out to us at envisage@acu.edu.au.



<https://envisage.community>



[envisage.australia](https://www.facebook.com/envisage.australia)



[@envisage.community](https://www.instagram.com/envisage.community)



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