



Envisage Families

Term 4 Marketing Toolkit



Help families feel ready for what comes next



Term 4 ENVISAGE Families programs are now open, with free online and face-to-face programs available across Australia from October.

The end of the year can bring change for families: preparing for a new year, starting or changing childcare or school, navigating services, establishing new routines and thinking about what comes next. As we head towards the end of the year, ENVISAGE can help caregivers build practical tools, confidence and connections to feel ready for what comes next in 2027.

This kit has everything you need to share ENVISAGE Families with caregivers in your community or network.

About ENVISAGE Families

ENVISAGE Families is a free, evidence-based program for parents and caregivers raising a child or children aged 0–8 years with a disability, developmental concerns or neurodiversity.

The program brings caregivers together with trained facilitators to explore practical ideas, build confidence and connect with other families who understand some of the experiences they may be navigating.

Sharing Our Term 4 Campaign

Our Term 4 campaign focuses on helping caregivers feel more confident and prepared for 2027, while reminding families that they don't have to work everything out alone.

Please use this toolkit to promote this free opportunity to your network. It includes everything you need, such as social media content, flyers, newsletter content and more.

We're also interested in partnering with organisations that can provide additional targeted promotion over the coming weeks. If you have paid or free opportunities please get in touch: envisage@acu.edu.au

Ready to share social media content

We've created a range of Term 4 posts that you can use across your social channels.

- On this page: Two posts for national/non-location specific
- On the next page: Two posts for locations with in-person programs in term 4

Post 1 – Ready for what comes next (national)



A new year can bring new routines, new services, new classrooms and plenty of questions.

ENVISAGE Families is a free program for parents and caregivers of children aged 0–8 years with disability, developmental concerns, or neurodivergence, helping families build practical skills and confidence as they prepare for what comes next in 2027.

Term 4 programs start from October, with a range of start dates available online across Australia and face-to-face in selected locations.

DOWNLOAD TILE

👉 Find a program here: <https://bit.ly/env-t4s>

Post 2 – Start 2027 feeling more confident (national)



What would help your family feel more confident heading into 2027?

ENVISAGE Families brings together parents and caregivers of children aged 0–8 years with disability or developmental concerns to explore practical ideas, share experiences and build confidence for their family's future.

Free Term 4 programs start from October, with a range of dates and times to choose from.

Join online from anywhere in Australia or face-to-face in selected locations.

DOWNLOAD TILE

👉 Find a program here: <https://bit.ly/env-t4s>

Ready to share social media content

Choose your location to download location specific social tiles:

- QLD
 - Ingham
 - Townsville
- VIC
 - Geelong
 - Torquay
- SA
 - Adelaide
- WA
 - Karratha
 - Perth
- NT
 - Darwin

Post 3 – Programs in [LOCATION]



Looking for support as your family gets ready for 2027?

Free ENVISAGE Families programs are available in [ENTER LOCATION] for parents and caregivers of children aged 0–8 years with disability or developmental concerns.

Connect with other caregivers, explore practical ideas and build confidence for what comes next.

Programs start from October, with a range of dates and times available.

👉 Find a program here:
<https://bit.ly/env-t4s>

Post 4 – Join us in [LOCATION]



There are free ENVISAGE Families programs coming up in [ENTER LOCATION] .

If you're a parent or caregiver of a child aged 0–8 years with disability or developmental concerns, join us to connect with other caregivers, explore practical ideas and build confidence for your family's future.

Programs start from October, with a range of dates and times available.

👉 Find a program here:
<https://bit.ly/env-t4s>

Don't forget to tag ENVISAGE

[envisage.australia](https://www.facebook.com/envisageaustralia)

[@envisagecommunity](https://www.instagram.com/envisagecommunity)

[Envisage Families](https://www.linkedin.com/company/envisagefamilies)

Flyers

Flyers can be printed for message boards, reception, waiting rooms and other areas families may visit.

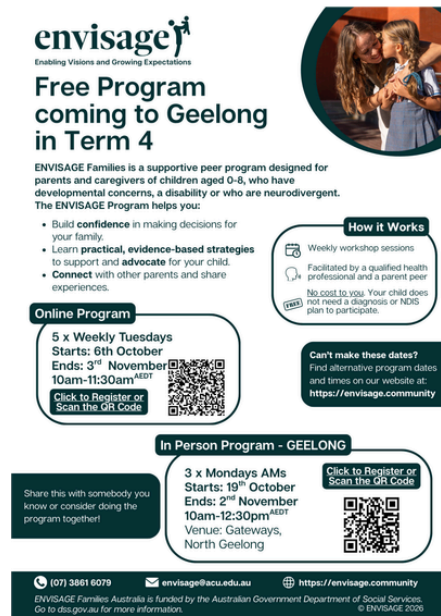


Term 4

Download our Term 4 flyer to share with families in your community and networks.

The flyer includes a QR code linking families directly to current ENVISAGE Families programs.

DOWNLOAD FLYER



Face-to-face programs

Promoting ENVISAGE in a community where we're delivering in person?

Download the appropriate flyer below:

- QLD
 - Ingham
 - Townsville
- VIC
 - Geelong
 - Torquay
- SA
 - Adelaide
- WA
 - Karratha
 - Perth
- NT
 - Darwin

Newsletter and email copy

You can include the below in your newsletters to your audiences.

Subject: Free ENVISAGE Families programs starting this October

Preview text: Start 2027 with confidence for your family

Start 2027 with confidence for your family

A new year can bring new routines, new services, new classrooms and plenty of questions.

ENVISAGE Families is a program for parents and caregivers raising children aged 0–8 with developmental concerns, disability or who are neurodivergent. Across 5 workshops (some intensive programs offered), ENVISAGE offers a warm and accepting space where caregivers connect, build practical knowledge and explore approaches to supporting their family.

Programs start from October, with a range of dates and times available. You can join online from anywhere in Australia, with face-to-face programs also available in selected locations.

[Find an ENVISAGE Families program that works for you](#)

DOWNLOAD NEWSLETTER IMAGE



Thank you for helping us share ENVISAGE Families



Thank you for helping us connect more families with ENVISAGE and the support, confidence and connections the program can offer.

If you have any questions about the resources in this kit, would like help promoting ENVISAGE in your community or would like to explore other ways to work with us, we'd love to hear from you.

Get in touch: envisage@acu.edu.au.

ENVISAGE is a joint collaboration between:





<https://envisage.community>



[envisage.australia](https://www.facebook.com/envisage.australia)



[@envisage.community](https://www.instagram.com/envisage.community)



[Envisage Families](https://www.linkedin.com/company/envisage-families)

envisage 
Enabling Visions and Growing Expectations